

GCS MOMS LEAGUE

sponsorship opportunities



• FRIENDSHIP •



• COMMUNITY •



• PHILANTHROPY •

Annual Sponsorships, Breakfast Socials, Children's Events, Adult Events, Holiday Parties, and Gala Sponsorship Opportunities.

GRAPEVINE, COLLEYVILLE, SOUTHLAKE & SURROUNDING
DFW-AREA COMMUNITIES





CONTACT
 sponsorship@gcsmomsleague.org
 gcsmomsleague.org/sponsorship-opportunities

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 facebook.com/gcsmomsleague
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about us

G C S M O M S L E A G U E

We know that raising children, though an extraordinary experience, can also be isolating at times. With this in mind, the Grapevine, Colleyville, Southlake Moms League was created in 1994 to fulfill the needs for friendship, support, and community. As we enter our 31st year with nearly 320 members, we continue to bring together mothers (and fathers) from across the North Texas area to share in a wide range of activities and events. **Our Mission is to Connect Local Moms for Community, Philanthropy, Friendship and Fun!**

G I V I N G B A C K

GCS Moms League plays an active role in Community Service throughout DFW. Our Community Events Team identifies opportunities to give back to our local businesses and nonprofits through hands-on work, donations, and fundraisers. For our 2024-2025 fundraising efforts, GCSML members have selected the Stepping Stones Foundation. Thanks to our members and business partners, we will be able to make a difference in lives of children and teens experiencing homelessness and hardship.

2 0 2 4 - 2 0 2 5 L E A D E R S H I P T E A M

President: Krista Rice	Director of Breakfast Social: Haley Hoover
Vice President: Beth Moore	Director of Charity: Julianne Dreisbach
Treasurer: Kylie Hanken	Director of Children's Specialty Events: Cydney Hiles
Secretary: Tiffany Robles	Co-Director of Gala: Meg Garman
Vice President, Adult Events: Veronica Buntrock	Co-Director of Gala: Katie Cassell
Vice President, Children Events: Sarah Barton	Director of Membership: Fatime Innah
Vice President, Community: Laura Martinez	Co-Director of Playgroup: Beth Mulholland
Vice President, Philanthropy: Gina Bass	Co-Director of Playgroup: Danielle Cellura
Vice President, Marketing: Jamie Shroyer	Director of Social Media: Courtney Fernandez
Vice President, Sponsorship: Marta Layton	Director of Technology: Meredith Smethie
Director of Adult Specialty Events: Jen Gayden	Director of Toddler Events: Jessica Piorkowski
Director of Adult Events: Mae Berdahl	Director of Youth Events: Meagan McDaniel

sponsorship opportunities

WITH GCS MOMS LEAGUE

PLATINUM ANNUAL SPONSOR

Sold Out

- Recognized as our Platinum Annual Sponsor on website (logo)
- Bi-monthly recognition on social media
- Platinum placement listing on website partner directory
- Platinum recognition in all email and newsletters correspondence
- Exclusive podcast interview (optional)
- Designated Platinum Sponsor table at registration for each Breakfast Social event (5 meetings each year)
- One (1) Breakfast Social Guest Speaker Spot-three minutes to speak to our league members
- 5 branded educational videos posted to GCS Family resource guide (optional)
 - *New this year*
- Four (4) tickets to our annual Great Gala fundraising event
- 15% discount applied to any Great Gala sponsorship opportunities
 - *New this year*
- First right of refusal for all add-on sponsorship opportunities



ANNUAL SPONSOR

\$3,250 (5 available)

- Recognized as our Annual Sponsor on website (logo)
- Quarterly recognition on social media
- Annual Sponsor listing on website partner directory
- Table at one (1) Breakfast Social event
- One (1) Breakfast Social Guest Speaker Spot-three minutes to speak to our league members
- 5 branded educational videos posted to GCS Family resource guide (optional)
 - *New this year*
- Second right of refusal for all add-on sponsorship opportunities
- Two (2) tickets to our annual Great Gala fundraising event
- 10% discount applied to any Great Gala sponsorship opportunities
 - *New this year*



BREAKFAST SOCIALS

\$1,000 (1 Sponsor per event)

Breakfast Socials are held bi-monthly for our league members to receive educational talks, listen to inspirational speakers, and enjoy fun community time with other moms!

At one (1) Breakfast Social event, receive:

- Reserved Breakfast Social sponsor table
- Guest Speaker Spot-three minutes to speak to our league members
- Social media recognition
- Business listed on GCS Moms League's Linktree on event day

The Great Gala

Each year, the members of GCS Moms League select a local charity to support through volunteer and fundraising events. Our efforts culminate in a springtime fundraiser at The Great Gala, benefitting our chosen charity this year, **Stepping Stones**.



Thanks to our sponsors, members, and local businesses, we were able to raise over \$80,000 for Christ's Haven for Children during our 2023-2024 League year. That's \$80,000+ for housing, clothing, food, and medical care for displaced children, teens, and young adults.

WANT TO BE A PART OF SOMETHING GREAT? Our Gala team is working behind the scenes to make this event bigger and better. Please send us an email (gala@gcsmomsleague.org) to learn how you can partner with us for this year's **The Great Gala**, to be held **April 6, 2025** at the Bowden.



CONTACT

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event sponsorship WITH CCS MOMS LEAGUE

ADULT SPECIALTY EVENTS

\$600 per event)

Promote your business while supporting our community by sponsoring one of our adult events. Gain visibility among our members through event branding, social media shoutouts, and exclusive opportunities to engage with attendees.



- Banner recognition at event
- Signature cocktail named after Sponsor
- Social media recognition
- Logo recognition on all event advertisements



ANNUAL CHILDREN'S EVENTS

KICK-OFF & HOLIDAY PARTIES

\$500

Introduce your business or event at our annual Children's Kick-off and Holiday parties. Members and children (typically 6 and under, but all are welcome) enjoy activities, crafts, snacks, and more. Each event averages 50+ families.



- Sponsor recognition at chosen event
- Sponsor table at event (suggested to have 2 booth attendees to help hand out goodies and speak with members)
- Social media recognition
- Logo recognition on all event advertisements



GCSML TRUNK OR TREAT

\$150-200 per spot

This is a great opportunity to connect with our community (of over 300 families) and promote your business/organization while bringing joy to hundreds of local children!



- \$200 Designated corner location
 - Gold sponsor listing with company logo
- \$150 Designated parking spot location
- Company logo included as participant in event

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social sponsorship

WITH GCS MOMS LEAGUE

GCSML WEBSITE DIRECTORY

\$300

Our partner directory is available to all members on our website. Many members go here when they are looking for specific services/businesses. Your company name and website will be listed on this webpage.

GCSML ONLINE FAMILY RESOURCE

\$400

Our online family resource guide provides an opportunity for members to reference videos for education purposes. Video content can be branded. Videos will be here when they are looking for specific services/businesses. Your company name and website will be listed on this webpage.

GCSML PODCAST SERIES

\$150-\$275

The league has embarked on a new journey of developing podcasts by mothers and for mothers. New episodes will air this coming school year.

- Level 1: \$175 one (1) 15 second pre roll - Sponsor mention
- Level 2: \$275 one (1) 30 second pre roll and one (1) 15 second mid roll - Sponsor ad/message
- Level 3: Buy 5 or more of either level and receive \$50 off. One (1) 15 second pre roll - Sponsor mention, one (1) 45 second mid roll - Sponsor ad/message, one (1) 10 second post roll - Sponsor mention, and one (1) complete episode interview

GCSML Member discount, \$25 off; *use discount code PODCAST25OFF*
Level 3 use discount code PODCAST50OFF

GCSML WEBSITE ADVERTISEMENT

\$200

Grab one of only 9 monthly advertising opportunities at the top of the GCSML Member Events Calendar: gcsmomsleague.org/member-events. (This page is for GCS Moms League members only, with limited access for this advertising partner.)

EVENT RAFFLE ITEMS

\$50

Share your business with GCSML Members at one of our many in-person events. We'll mention your gift on social media and raffle it off to our members, or you can donate a product and/or gift cards to be used at the event. (Raffle item must be pre-approved)

Our Sponsorship Team will be happy to provide you our calendar of events based on sponsorship type. Please email sponsorship@gcsmomsleague.org for more information. To purchase a sponsorship, please visit gcsmomsleague.org/sponsorship.

details

important dates

WITH GCS MOMS LEAGUE



ADULT KICK-OFF PARTY	TBD
KICK-OFF BREAKFAST SOCIAL	SEP 6
CHILDREN'S KICK-OFF PARTY	SEP 7
MEMBERS-ONLY ANNUAL TRIP	TBD
TRUNK OR TREAT	TBD
FALL BREAKFAST SOCIAL	NOV 8
CHILDREN'S HOLIDAY PARTY	DEC 6
ANNUAL CELEBRATION PARTY	TBD
WINTER BREAKFAST SOCIAL	JAN 24
COMMUNITY GIVEBACK KID'S ACTIVITY	TBD
SPRING BREAKFAST SOCIAL	MAR 7
THE GREAT GALA	APR 6
END OF YEAR BREAKFAST SOCIAL	APR 25

*** Just a sample of our events**

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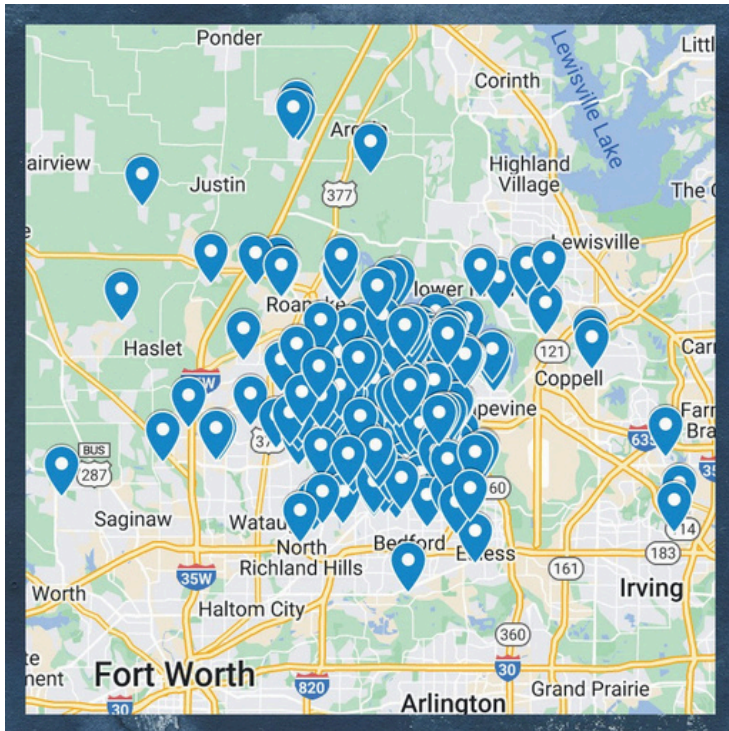
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about our members

GCS Moms League is a 501(c)4 non-profit organization dedicated to serving area families and our communities. Our league connects working moms, stay-at-home moms, and school-aged moms with each other through a variety of events catered to all schedules and age groups.

Our members reside in Grapevine, Colleyville, Southlake, and other neighboring cities, including Hurst, Euless, Argyle, Bedford, Keller, North Richland Hills, Coppell, Irving, Flower Mound, Fort Worth, Trophy Club, and Watauga. There is no residential requirement to join.



Thanks.

We would love to help support your business and look forward to our partnership! For more information, please visit gcsmomsleague.org/sponsorship.

